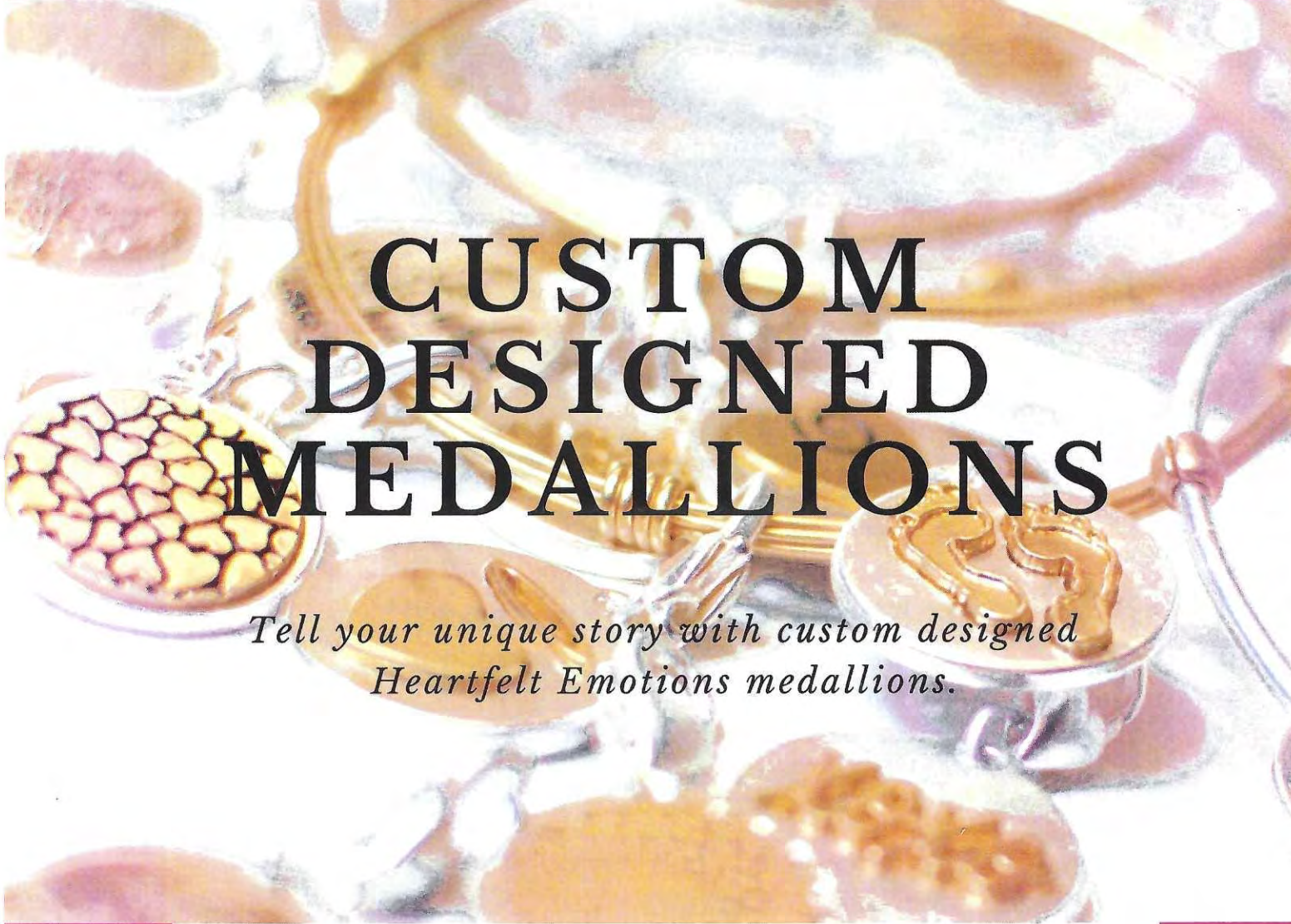


AMANDA BLU & CO.



CUSTOM DESIGNED MEDALLIONS

*Tell your unique story with custom designed
Heartfelt Emotions medallions.*



UNIQUELY DESIGNED FOR YOU

Expand on your assortment of medallions with your own unique piece to promote your business, community, or special event.



Share a special message!

We have worked with retailers around the country to design and develop their own custom Heartfelt Emotions medallions.

These perform well for commemorating destination locations, special events, or any unique part of your business.

For custom designs there is a \$100 mold fee and a 200 MOQ. Please contact Customer Service at info@amandablu.com to initiate the design process!

www.amandabluwholesale.com

Amanda Blu has developed **three options** to ensure our retail partners' success with the Heartfelt Emotions program.

Option 1: Complete Inventory Analysis Spreadsheet for a custom order recommendation from Amanda Blu

- Complete the attached spreadsheet with the retailer and e-mail it back to info@amandablu.com.
- An Amanda Blu team member will analyze the retailers inventory and you and the retailer will receive a custom analysis within 2 business days that includes which medallions should be re-ordered and which ones we recommend trading back.

Option 2: Complete order while consulting the Heartfelt Reorder Guide in the store

- The re-order guide ranks the best-selling medallions to support improved inventory management and sell-through.
- It also includes the 82 medallions eligible to be exchanged. Retailers are able to return two eligible medallions for a full credit on a single medallion.
- You will receive your own printed copy by post and you can also print the PDF for your use.

Option 3: Encourage custom medallion designs

- We have worked with retailers around the country to design and develop their own custom Heartfelt Emotion medallion.
- These perform well for destination locations and special events.
- With any custom design there is a \$100 mold fee and a 200 MOQ. Please contact Angela Reinhardt at angela@amandablu.com to initiate the design process!

Digital copies of the Reorder Guide and the Inventory Analysis can be downloaded at www.amandabluwholesale.com/downloads. As always, please do not hesitate to reach out with any questions. We look forward to the continued success of this program for our retail partners!

Warmest regards,

The Amanda Blu & Co team