

Springtime Fun!

NEW POP COLOR

KID'S BLUE LIGHT GLASSES

SKU: **K2010**

ORDER MINIMUM: **12pcs**

5 Assorted Colors (3 green, 3 purple,
3 blue, 2 pink, 1 yellow)

W/S PRICE: **\$5.00/pc**





KIDS BLUE LIGHT FILTERING GLASSES

NEW 24pc Box Available Now!

Frame Colors In Assortment:

Black / Turquoise + Blue Light Filtering Clear Lens

Black / Blue + Blue Light Filtering Clear Lens

Black / Pink + Blue Light Filtering Clear Lens

Black / Red + Blue Light Filtering Clear Lens

W/S PRICE: **\$144**

MSRP PER INDIVIDUAL UNIT: **\$17.99**

RETAILER PROFIT: **\$288**



BLUE GEM SUNGLASSES + ACCESSORIES



HAVING FUN SINCE 1982!



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Blue Gem Sunglasses Inc. has experienced a steady rise from modest beginnings in Santa Barbara, California.

Inspired by our unique coastal community and lifestyle, we set out on an eyewear journey seeking the latest designs. From the early days of supplying local small businesses to the present, we now serve some of the world's top retailers as well.

Blue Gem's longevity is partially due to our strong company ethic of high quality goods and competitive pricing, but our strongest suit is unparalleled customer service.

Our relationships with our customers, suppliers, retailers and local community have truly inspired us to stay true to these principles, while maintaining a sense of adventure and fun within our own place of business.

We couldn't do any of it without you, our customers, enduring or new.

We appreciate you and are ever grateful for your business!



HOW TO ORDER

1

Choose a display package:

Either use our money-saving EZ Order program that offers a curated assortment of our best-selling styles from each product category OR select the individual styles that you love from each product category.

2

Choose your styles:

We have 4 packages that offer a beautiful display for your store, a wonderful array of eyewear and most importantly **maximized profits.**

3

We will happily pack and ship your order ASAP

Shipments are sent from our warehouse in Carpinteria, CA

4

Thank you!

We appreciate your business.

READY TO ORDER?

We are here to help! You can email your order to us, place your order online or give us a call!

Email: orders@bluegem.com

Visit: bluegemsunglasses.com or blueplanetwholesale.com

Call: **800.543.9802**

Opening Order Minimum **\$200**

Re-order Minimum **\$150**

EZ ORDER PROGRAM

SAVE 10% when you order our EZ sku's from each product category!
We pre-assort our best selling styles by the dozen for an EZ order!

*12pc minimum order per sku



BLUE LIGHT

660EZ

PRICE PER PIECE **\$5.40**
SEE CATALOG PAGES **8-11**



POLARIZED

700EZ

PRICE PER PIECE **\$7.20**
SEE CATALOG PAGES **12-15**



JADE

400EZ

PRICE PER PIECE **\$6.30**
SEE CATALOG PAGES **16-21**



ROSE

301EZ

PRICE PER PIECE **\$4.50**
SEE CATALOG PAGES **22-31**



WEEKEND

403EZ

PRICE PER PIECE **\$5.40**
SEE CATALOG PAGES **32-35**



HERITAGE

202EZ

PRICE PER PIECE **\$4.50**
SEE CATALOG PAGES **36-41**



CLASSICS

510EZ

PRICE PER PIECE **\$4.50**
SEE CATALOG PAGES **42-45**



805

100EZ

PRICE PER PIECE **\$4.50**
SEE CATALOG PAGES **46-51**



KIDS

795EZ

PRICE PER PIECE **\$4.50**
SEE CATALOG PAGES **52-58**



READERS

990EZ

PRICE PER PIECE **\$7.20**
SEE CATALOG PAGES **60-62**



CASES

999EZ

PRICE PER PIECE **\$1.35**
SEE CATALOG PAGE **64**



RETAIL DISPLAY PACKAGES

Packages are even easier and more affordable than ever for 2021!

Beautiful and functional displays are FREE with a cost-effective buy in, high quality eyewear price marked with a 3x MSRP and unparalleled customer service to ensure your order is delivered accurately and efficiently! Get a retail display package in your store(s) today!



FOOTPRINT - H 25.25" X D 8" X W 14.5"
(INCLUDES THE SIGN ON TOP)

BG200 \$200



Purchase a minimum of \$200 in Blue Gem Sunglasses, Blue Light, Readers and Accessories and receive our new 14pc single sided acrylic counter display at no charge.



FOOTPRINT - H 31.75" X D 11.875" X W 14.875"
(INCLUDES THE SIGN ON TOP)

BG400 \$400



Purchase a minimum of \$400 in Blue Gem Sunglasses, Blue Light, Readers and Accessories and receive our new 32pc two sided, revolving acrylic counter display at no charge.



BG800 \$800



Purchase a minimum of \$800 in Blue Gem Sunglasses, Blue Light, Readers and Accessories and receive our new 76pc two sided revolving acrylic floor display at no charge.



FOOTPRINT - H 77" X D 13" X W 15"
(INCLUDES THE SIGN ON TOP)

BG1200 \$1200



Purchase a minimum of \$1200 in Blue Gem Sunglasses, Blue Light, Readers and Accessories and receive our 120pc two sided, revolving acrylic floor display at no charge.



FOOTPRINT - H 78" X 20" X 17"
(INCLUDES THE SIGN ON TOP)

BLUE LIGHT



STYLE SHOWN
ON MODEL: 2007
SEE PAGE 10



2000

NEW

\$6 - ASSORTED COLORS | 3PC MINIMUM



2001

NEW

\$6 - ASSORTED COLORS | 4PC MINIMUM



2004

NEW

\$6 - ASSORTED COLORS | 4PC MINIMUM



2006

\$6 - ASSORTED COLORS | 4PC MINIMUM





2007

NEW

\$6 - ASSORTED COLORS | 4PC MINIMUM



2008

NEW

\$6 - ASSORTED COLORS | 3PC MINIMUM



2013

NEW

\$6 - ASSORTED COLORS | 4PC MINIMUM



2014

NEW

\$6 - ASSORTED COLORS | 3PC MINIMUM





2015

NEW

\$6 - ASSORTED COLORS | 4PC MINIMUM



2016

NEW

\$6 - ASSORTED COLORS | 3PC MINIMUM



2017

NEW

\$6 - ASSORTED COLORS | 4PC MINIMUM



2018

NEW

\$6 - ASSORTED COLORS | 3PC MINIMUM



POLARIZED



STYLE SHOWN
ON MODEL: 7914
SEE PAGE 15



7900

NEW

\$8 - ASSORTED COLORS | 3PC MINIMUM



7901

\$8 - ASSORTED COLORS | 3PC MINIMUM



7902

\$10 - ASSORTED COLORS | 3PC MINIMUM



7908

NEW

\$8 - ASSORTED COLORS | 4PC MINIMUM





7909

NEW

\$8 - ASSORTED COLORS | 4PC MINIMUM



7910

NEW

\$10 - ASSORTED COLORS | 4PC MINIMUM



7911

\$8 - ASSORTED COLORS | 4PC MINIMUM



7913

NEW

\$8 - ASSORTED COLORS | 4PC MINIMUM





7914

NEW

\$10 - ASSORTED COLORS | 4PC MINIMUM



7917

\$8 - ASSORTED COLORS | 3PC MINIMUM



7924

NEW

\$10 - ASSORTED COLORS | 4PC MINIMUM



7926

NEW

\$8 - ASSORTED COLORS | 3PC MINIMUM



JADE

STYLE SHOWN
ON MODEL: 16443
SEE PAGE 17





\$7 - ORDER BY INDIVIDUAL SKU

NEW



15151 SHINY BLACK / GOLD GRADIENT SMOKE LENS



15152 IVORY TORTOISE / GOLD GRADIENT SMOKE LENS



15153 HONEY TORTOISE / GOLD GRADIENT BROWN LENS



\$7 - ORDER BY INDIVIDUAL SKU

NEW



15161 BLACK / GOLD GRADIENT BROWN LENS



15162 SILVER / BLACK SILVER FLASH MIRROR LENS



15163 WHITE / GOLD AMBER GOLD FLASH MIRROR LENS



\$7 - ORDER BY INDIVIDUAL SKU

NEW



15171 BEIGE / GOLD GRADIENT BROWN LENS



15172 BLACK / GOLD SMOKE LENS



15173 BROWN TORTOISE / GOLD GRADIENT BROWN LENS



\$7 - ORDER BY INDIVIDUAL SKU

NEW



15181 BLACK / GOLD GRADIENT SMOKE LENS



15182 BROWN / GOLD GRADIENT BROWN LENS



15183 WHITE / GOLD GRADIENT SMOKE LENS



\$7 - ORDER BY INDIVIDUAL SKU

NEW



15191 BLACK / GOLD SMOKE LENS



15192 IVORY TORTOISE / GOLD GRADIENT BROWN LENS



15193 ROSE / GOLD GRADIENT BROWN LENS



\$7 - ORDER BY INDIVIDUAL SKU

NEW



15201 BROWN TORTOISE / GOLD BROWN LENS



15202 BLACK / GOLD SMOKE LENS



15203 BEIGE / GOLD BROWN LENS



\$7 - ORDER BY INDIVIDUAL SKU

NEW



15211 SOFT BLACK / GOLD SMOKE LENS



15212 IVORY TORTOISE / GOLD SMOKE LENS



15213 DARK BROWN / GOLD BROWN LENS



\$7 - ORDER BY INDIVIDUAL SKU

NEW



15221 MATTE BLACK SMOKE LENS



15222 GOLD AMBER GOLD FLASH MIRROR LENS



15223 SILVER SILVER FLASH MIRROR LENS



\$7 - ORDER BY INDIVIDUAL SKU



16412 GOLD ROSE GOLD MIRROR LENS



16413 GOLD GOLD MIRROR LENS



16414 GOLD PURPLE MIRROR LENS



16415 SILVER SILVER MIRROR LENS



\$7 - ORDER BY INDIVIDUAL SKU

NEW



16442 GOLD ROSE GOLD MIRROR LENS



16443 GOLD GRADIENT BROWN LENS



16444 MATTE GOLD ICE BLUE MIRROR LENS



16445 MATTE GOLD GRADIENT SMOKE LENS



\$7 - ORDER BY INDIVIDUAL SKU



16471 BLACK / GOLD ROSE GOLD MIRROR LENS



16472 BLACK / GOLD SMOKE LENS



16473 BROWN / GOLD BROWN LENS



\$7 - ORDER BY INDIVIDUAL SKU

NEW



16512 GOLD GRADIENT SMOKE LENS



16513 BLACK DARK SMOKE LENS



16515 GOLD BROWN LENS





\$7 - ORDER BY INDIVIDUAL SKU



16521 AMBER TORTOISE / GOLD GRADIENT BROWN LENS



16522 BLUSH TORTOISE / GOLD GRADIENT SMOKE LENS



16523 BLACK / GOLD GRADIENT SMOKE LENS



16524 BEIGE / GOLD BROWN TO ROSE LENS



\$7 - ORDER BY INDIVIDUAL SKU



16591 BLACK / GOLD GRADIENT SMOKE LENS



16592 IVORY TORTOISE / GOLD GRADIENT SMOKE LENS



16593 BROWN TORTOISE / GOLD GRADIENT BROWN LENS



\$7 - ORDER BY INDIVIDUAL SKU



17181 AMBER TORTOISE / GOLD BROWN LENS



17182 BLACK / GOLD SMOKE LENS



17183 IVORY TORTOISE / GOLD GRADIENT BROWN LENS



17184 BEIGE / GOLD BROWN LENS



\$7 - ORDER BY INDIVIDUAL SKU



17251 GOLD BLUE TO PINK LENS



17252 GOLD GRADIENT BROWN LENS



17253 ROSE GOLD ROSE GOLD MIRROR LENS





\$7 - ORDER BY INDIVIDUAL SKU



17321 BLACK / GOLD SMOKE LENS



17322 IVORY TORTOISE / GOLD SMOKE TO BROWN LENS



17324 BROWN TORTOISE / GOLD GRADIENT BROWN LENS



\$7 - ORDER BY INDIVIDUAL SKU

NEW



17612 BLACK / GOLD SMOKE LENS



17613 HONEY TORTOISE / GOLD GRADIENT BROWN LENS



17614 IVORY TORTOISE / GOLD ROSE GOLD MIRROR LENS



17615 IVORY TORTOISE / GOLD GRADIENT BROWN LENS



\$7 - ORDER BY INDIVIDUAL SKU

NEW



18821 HONEY TORTOISE / GOLD BROWN LENS



18823 MATTE BLACK / GUNMETAL RED MIRROR LENS



18825 MATTE BLACK / GOLD GREY-GREEN LENS



18827 BLACK / SILVER GRADIENT SMOKE LENS



\$7 - ORDER BY INDIVIDUAL SKU

NEW



18891 BLACK / GOLD GRADIENT SMOKE LENS



18892 BEIGE / GOLD GRADIENT BROWN LENS



18893 HONEY TORTOISE / GOLD GRADIENT SMOKE LENS



18895 IVORY TORTOISE / GOLD GRADIENT BROWN LENS



ROSE

STYLE SHOWN
ON MODEL: 1500
SEE PAGE 23





1424

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM



1500

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM



1501

NEW

\$5 - ASSORTED COLORS | 3PC MINIMUM



1502

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM





1503

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM



1505

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM



1506

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM



1507

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM





1508

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM



1509

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM



1510

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM



1511

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM





1512

NEW

\$5 - ASSORTED COLORS | 3PC MINIMUM



1513

NEW

\$5 - ASSORTED COLORS | 5PC MINIMUM



1660

\$5 - ASSORTED COLORS | 4PC MINIMUM



1661

\$5 - ASSORTED COLORS | 4PC MINIMUM





1662

\$5 - ASSORTED COLORS | 4PC MINIMUM



1663

\$5 - ASSORTED COLORS | 4PC MINIMUM



1665

\$5 - ASSORTED COLORS | 4PC MINIMUM



1667

\$5 - ASSORTED COLORS | 4PC MINIMUM





1668

\$5 - ASSORTED COLORS | 4PC MINIMUM



1670

\$5 - ASSORTED COLORS | 4PC MINIMUM



1671

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM



1672

\$5 - ASSORTED COLORS | 4PC MINIMUM





1677

\$5 - ASSORTED COLORS | 4PC MINIMUM



1678

\$5 - ASSORTED COLORS | 4PC MINIMUM



1679

\$5 - ASSORTED COLORS | 4PC MINIMUM



1700

\$5 - ASSORTED COLORS | 3PC MINIMUM





1701

\$5 - ASSORTED COLORS | 3PC MINIMUM



1702

\$5 - ASSORTED COLORS | 3PC MINIMUM



1710

\$5 - ASSORTED COLORS | 5PC MINIMUM



1711

\$5 - ASSORTED COLORS | 3PC MINIMUM





1828

\$5 - ASSORTED COLORS | 4PC MINIMUM



1843

\$5 - ASSORTED COLORS | 4PC MINIMUM



1853

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM



1966

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM



WEEKEND

STYLE SHOWN
ON MODEL: 4307
SEE PAGE 35





1560

NEW

\$6 - ASSORTED COLORS | 3PC MINIMUM



1561

NEW

\$6 - ASSORTED COLORS | 3PC MINIMUM



1562

NEW

\$6 - ASSORTED COLORS | 3PC MINIMUM



1563

NEW

\$6 - ASSORTED COLORS | 3PC MINIMUM





1564

NEW

\$6 - ASSORTED COLORS | 3PC MINIMUM



1565

NEW

\$6 - ASSORTED COLORS | 3PC MINIMUM



\$6 - ORDER BY INDIVIDUAL SKU

NEW



17521 GOLD GRADIENT BROWN LENS



17522 GUNMETAL SMOKE LENS



17525 GOLD GRADIENT ROSE LENS



17526 SILVER ICE BLUE MIRROR LENS



1867

\$6 - ASSORTED COLORS | 4PC MINIMUM





4202

NEW

\$6 - ASSORTED COLORS | 4PC MINIMUM



\$6 - ORDER BY INDIVIDUAL SKU



42961 GOLD GRADIENT BROWN LENS



42962 SILVER SILVER MIRROR LENS



42964 GOLD SMOKE LENS



42966 BLACK SMOKE LENS



4307

\$6 - ASSORTED COLORS | 3PC MINIMUM



4308

\$6 - ASSORTED COLORS | 3PC MINIMUM



HERITAGE

STYLE SHOWN
ON MODEL: 1527
SEE PAGE 39





1409

\$5 - ASSORTED COLORS | 3PC MINIMUM



1410

\$5 - ASSORTED COLORS | 4PC MINIMUM



1411

\$5 - ASSORTED COLORS | 4PC MINIMUM



1414

\$5 - ASSORTED COLORS | 3PC MINIMUM





1415

\$5 - ASSORTED COLORS | 4PC MINIMUM



1416

\$5 - ASSORTED COLORS | 4PC MINIMUM



1417

\$5 - ASSORTED COLORS | 4PC MINIMUM



1440

\$5 - ASSORTED COLORS | 5PC MINIMUM





1525

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM



1526

NEW

\$5 - ASSORTED COLORS | 3PC MINIMUM



1527

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM



1528

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM





1529

NEW

\$5 - ASSORTED COLORS | 3PC MINIMUM



1530

NEW

\$5 - ASSORTED COLORS | 3PC MINIMUM



1531

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM



1532

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM





1533

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM



1720

\$5 - ASSORTED COLORS | 3PC MINIMUM



1723

\$5 - ASSORTED COLORS | 3PC MINIMUM



2012

\$5 - ASSORTED COLORS | 4PC MINIMUM



CLASSICS



STYLE SHOWN
ON MODEL: 1954
SEE PAGE 43



1681

\$5 - ASSORTED COLORS | 6PC MINIMUM



1683

NEW

\$5 - ASSORTED COLORS | 3PC MINIMUM





1908

\$5 - ASSORTED COLORS | 4PC MINIMUM



1953

\$5 - ASSORTED COLORS | 4PC MINIMUM



1954

NEW

\$5 - ASSORTED COLORS | 3PC MINIMUM



\$5 - ORDER BY INDIVIDUAL SKU



80441 BLACK SMOKE LENS



80449 WALNUT TORTOISE GREY-GREEN LENS



508

STYLE SHOWN
ON MODEL: 1923
SEE PAGE 51





1550

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM



1551

NEW

\$5 - ASSORTED COLORS | 3PC MINIMUM



1552

NEW

\$5 - ASSORTED COLORS | 3PC MINIMUM



1553

NEW

\$5 - ASSORTED COLORS | 3PC MINIMUM





1554

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM



1555

NEW

\$5 - ASSORTED COLORS | 3PC MINIMUM



1800

\$5 - ASSORTED COLORS | 3PC MINIMUM



1801

\$5 - ASSORTED COLORS | 3PC MINIMUM





1803

NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM



1804

\$5 - ASSORTED COLORS | 4PC MINIMUM



1806

\$5 - ASSORTED COLORS | 5PC MINIMUM



1807

\$5 - ASSORTED COLORS | 3PC MINIMUM





1836

\$5 - ASSORTED COLORS | 4PC MINIMUM



1837

\$5 - ASSORTED COLORS | 4PC MINIMUM



1840

\$5 - ASSORTED COLORS | 4PC MINIMUM



1841

\$5 - ASSORTED COLORS | 4PC MINIMUM





1842

\$5 - ASSORTED COLORS | 4PC MINIMUM



1900

\$5 - ASSORTED COLORS | 4PC MINIMUM



1917

\$5 - ASSORTED COLORS | 3PC MINIMUM



1923

\$5 - ASSORTED COLORS | 4PC MINIMUM



KIDS

STYLE SHOWN
ON MODEL: K6951
SEE PAGE 56





H6929 NEW

\$5 - ASSORTED COLORS | 4PC MINIMUM



H6930

\$5 - ASSORTED COLORS | 3PC MINIMUM | POLARIZED LENS



H6931

\$5 - ASSORTED COLORS | 4PC MINIMUM



H6933

\$5 - ASSORTED COLORS | 4PC MINIMUM





H6934

\$5 - ASSORTED COLORS | 4PC MINIMUM



H6935

\$5 - ASSORTED COLORS | 4PC MINIMUM



H6937

\$5 - ASSORTED COLORS | 4PC MINIMUM



H6938

\$5 - ASSORTED COLORS | 4PC MINIMUM





H6940

\$5 - ASSORTED COLORS | 4PC MINIMUM



H6941

\$5 - ASSORTED COLORS | 3PC MINIMUM



H6943

\$5 - ASSORTED COLORS | 4PC MINIMUM



H6945

\$5 - ASSORTED COLORS | 4PC MINIMUM





H6947

\$5 - ASSORTED COLORS | 3PC MINIMUM



H6950

\$5 - ASSORTED COLORS | 4PC MINIMUM



H6951

\$5 - ASSORTED COLORS | 3PC MINIMUM



H6953

\$5 - ASSORTED COLORS | 4PC MINIMUM





K7003

\$5 - ASSORTED COLORS | 4PC MINIMUM



K7013

\$5 - ASSORTED COLORS | 6PC MINIMUM



K7015

\$5 - ASSORTED COLORS | 4PC MINIMUM



K7042

\$5 - ASSORTED COLORS | 3PC MINIMUM



KIDS BLUE LIGHT BLOCKERS

Blocks harmful light from electronic devices
Great for online reading, studying, gaming and more...

DISPLAY PACKAGE

K2008-24 NEW

\$144 - Includes 24 pieces of our Kid's Blue Light Blockers in assorted colors.



K2008 NEW

\$6 - Assorted colors | 4pc minimum



K2009 NEW

\$5 - Assorted colors | 3pc minimum



COMPUTER



PHONE



TABLET



GAMING



BETTER SLEEP



EYE PROTECTION /
STRAIN REDUCTION

KIDS SUNGLASS + DISPLAY PACKAGE



12345 \$150 

Includes 24 pieces of best-selling styles from our Kid's collection and a 12pc acrylic surfboard display (your color choice).

KIDS SUNGLASS PACKAGE

1234 \$120 

Includes 24 pieces of best-selling styles from our Kid's collection.

12PC SURFBOARD COLOR OPTIONS

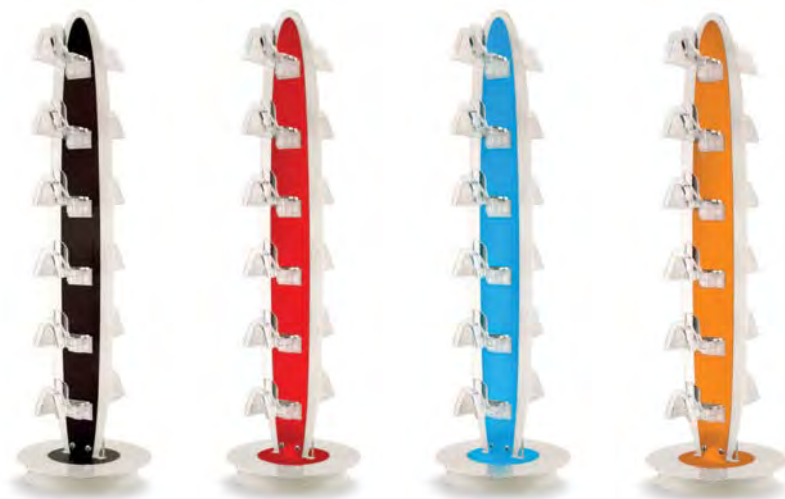
CDI2BK BLACK

CDI2RD FIRE ENGINE RED

CDI2BL SKY BLUE

CDI2OR NEON ORANGE

12pc - 2 Sided
Revolving Counter Unit
Footprint: 17.5" x 5.5" x 5.5"



READERS

STYLE SHOWN
ON MODEL: 1973
SEE PAGE 61



1970

\$8 - ASSORTED COLORS | 4PC MINIMUM



1971

\$8 - ASSORTED COLORS | 4PC MINIMUM



1973

\$8 - ASSORTED COLORS | 4PC MINIMUM



1975

\$8 - ASSORTED COLORS | 4PC MINIMUM





1976

NEW

\$8 - ASSORTED COLORS | 4PC MINIMUM



1977

NEW

\$8 - ASSORTED COLORS | 4PC MINIMUM



1978

NEW

\$8 - ASSORTED COLORS | 4PC MINIMUM



1979

NEW

\$8 - ASSORTED COLORS | 4PC MINIMUM



READER DISPLAY PACKAGES

Packages are even easier and more affordable than ever for 2021!

Beautiful and functional displays are FREE with a cost-effective buy in, high quality eyewear price marked with a 3x MSRP and unparalleled customer service to ensure your order is delivered accurately and efficiently! Get a retail display package in your store(s) today!



BG200 \$200



Purchase a minimum of \$200 in Readers and Accessories and receive our new 14pc single sided acrylic counter display at no charge.



BG400 \$400



Purchase a minimum of \$400 in Readers and Accessories and receive our new 32pc two sided, revolving acrylic counter display at no charge.



BG800 \$800



Purchase a minimum of \$800 in Readers and Accessories and receive our 76pc two sided, revolving acrylic floor display at no charge.



CASES & CORDS

MULTI-COLOR AND PATTERNED CASES

Add value to your sunglasses by providing a microfiber case for your customer! These affordable drawstring cases protect the glasses and double as a cleaning cloth.



CASE-1

\$1.50 - 12PC MINIMUM



CASE-3

\$1.50 - 12PC MINIMUM



CASE-4

NEW

\$1.50 - 12PC MINIMUM



CASE-6

NEW

\$1.50 - 12PC MINIMUM



CASE-7

NEW

\$1.50 - 12PC MINIMUM



CASE-8

NEW

\$2.50 - 12PC MINIMUM



SUNGLASS RETAINER CORDS

Our sunglass retainer cords are made from high quality vibrant patterned woven material. Great for keeping any eyewear secure with the soft and adjustable end pieces.

CORD-1

NEW

\$1 - 12PC MINIMUM



STYLE INDEX

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